

MEDIA ADVISORY



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MAYOR BALLARD PROCLAIMS 2011 THE YEAR OF INDY PARKS

Indy Parks launches celebration of 100 Years of Indy Parks with music, geocaching, and more

INDIANAPOLIS (January 22, 2011) – Mayor Greg Ballard today proclaimed 2011 “The Year of Indy Parks” and kicked off the 100 Years of Indy Parks yearlong celebration. Joined by Indy Parks Director Stuart Lowry and Indianapolis Parks Foundation Executive Director Cindy Porteous, Mayor Ballard announced that throughout 2011, Indy Parks will highlight the rich history and grand vision of the Kessler Park and Boulevard System, which laid the foundation for the City’s development of a premiere park system.

“We recognize the significant impact Indy Parks has had on our community over the past 100 years,” said Mayor Ballard. “The 100-year celebration of Indy Parks will give park supporters a chance to reflect on the past decades and build new memories in the coming years.”

The yearlong celebration promises adventurous challenges, exciting events and special programs to mark the significant achievement. Indy Parks will introduce new initiatives to promote resources including a challenge to learn about 100 significant landmarks in the Indy Parks system; geocaching, a high-tech scavenger hunt across the entire county; and an opportunity for everyone to share stories, memories and photos from Indy Parks through the years.

“The 100 Years of Indy Parks’ celebration will be a year-long experience for the City of Indianapolis as we move into the next ‘century for Parks’ with a renewed creative vision and impactful mission to energize and connect our community,” said Lowry.

Indy Parks has 207 parks with 11,400 acres of parkland, 21 aquatic centers, 16 family centers, 15 spray grounds, 13 golf courses, four nature centers, four disc-golf courses, three dog parks, an ice rink, mountain bike



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trails, conservatory and sunken garden, arts center, Velodrome, skate park, BMX complex, 59 miles of soft trails and 59 miles of Greenways. Each program and event in 2011 will be a part of the 100-year celebration.

For more information about 100 Years of Indy Parks events and programs, please visit www.indyparks.org.



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